

4th AES GLOBAL AWARD Guidelines

- Award classification

PLATINUM

GOLD

SILVER

BRONZE

acceptance system

If you are applying for the AES Global Award, please apply at the following URL. In addition, please fill in the application form in English.

<https://www.elearningawards.jp/Application/>

応募先

応募先 Submit entry item	*	<input type="checkbox"/> 日本e-Learning大賞 Japan e-Learning Awards <input type="checkbox"/> IMS Japan 賞 IMS Japan Award <input checked="" type="checkbox"/> AES Global Award
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応募作品基本情報|Basic Information of Applicants

種別 Applicant Category	*	<input checked="" type="radio"/> 団体 Organization <input type="radio"/> 個人 Individual
所属団体名 Organization	*	<input type="text"/> (50字以内) (less than 50 characters) (自治体名、企業名、学校名、その他団体名) (Public institution, Corporation, School, other)
ウェブサイト Corporate Website		<input type="text"/> (200字以内) (less than 200 characters)

担当者(事務局との連絡窓口になつていただく方)|Contact Information

会社/団体名 Organization	<input type="text"/> (50字以内) (less than 50 characters) (省略せず「株式会社」なども記載してください) (複数の団体で送る場合は、複数の団体を書いてください) (該当しない場合は空欄にしてください) (When you send in two or more organizations, please write all of them.)
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- Application deadline: Friday, July 28, 2023
- Evaluation Period: July 31 (Monday) - August 18th (Friday), 2023
- Evaluation criteria (20 points each of 5 items, 100 points out of total)

1. Novelty

Does it have novelty to realize new e-learning methods and contribute to the expansion of application areas by increasing non-face-to-face learning and innovative content suitable for the DX era, utilizing network technology, pioneering new application areas?

2. Reliability

Based on theories and insights to improve learning results, do you work on e-learning quality assurance (international standards, etc.) that leads to high-quality educational content development and learner mentoring by analyzing, designing, developing, implementing, evaluating, and improving e-learning?

3. Usefulness

Do you propose effective e-learning to improve the productivity of companies and organizations, such as offices and factories, or to improve the effectiveness of learning in educational institutions such as schools and universities? In addition, does the organization guide research to e-learning that introduces objective indicators for learning evaluation, utilizes e-portfolios, and leads to incentives for learners and creation of added value in society?

4. Technology utilization

Do you propose e-learning to encourage learners to learn by effectively utilizing various media such as video, voice, simulation, VR/AR, AI, or mobile terminals such as smartphones and tablet terminals?

5. Business Promotion

Are there any initiatives to incorporate social collaboration into e-learning, such as community formation among learners by utilizing social media and community formation through international exchange, cross-disciplinary cooperation, industry-academia cooperation, etc.?

Evaluator

Primary Evaluation: National AES Evaluation Committee

Second Evaluation: Global e learning Awards Evaluation Committee

Final evaluation: AES chairmen of Japan, South Korea and China

- Award ceremony

Primary Result: Seoul COEX, EDUTECH Expo (September 21-23)

Final Result: Tokyo, e-Learning Awards JAPAN (November 1)

- Awards ceremony (on-line and offline)

offline

Contact information:

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